RABBINICAL SEMINARY OF AMERICA

SUMMER SWEEPSTAKES 2017

OFFICIAL RULES

NO PURCHASE OR DONATION NECESSARY TO ENTER OR WIN THE SWEEPSTAKES.

A PURCHASE OR DONATION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THE "SUMMER 2017 SWEEPSTAKES" ("SWEEPSTAKES") BEGINS AT 9:00 AM EASTERN TIME ("ET") ON 6/13/17 & ENDS AT 11:59 PM ET ON 9/27/17 ("SWEEPSTAKES ENTRY PERIOD"). THE EARLY BIRD ENTRY PERIOD BEGINS AT 9:00 AM ET ON 6/13/17 & ENDS AT 11:59 PM ET ON 7/20/17 ("EARLY BIRD ENTRY PERIOD").

ELIGIBILITY: Sweepstakes is open to legal residents of the 50 United States (including Washington, DC) and Canada (excluding the Province of Quebec), who have reached the age of majority in the jurisdiction in which they reside at time of entry. Employees (& their immediate families [i.e., spouse, parent, child, sibling & their respective spouses], regardless of where they reside or those living in the same households, whether or not legally related) of the promotion agency connected to this sweepstakes are not eligible to enter or win. **Void where in Quebec and where prohibited by law**. U.S. law governs.

HOW TO ENTER: There are five Entry Methods:

Entry Method #1: If the option to enter at an event, location or live person-to-person ("Paper Ticket Entry") is offered, complete the Official Entry Form & deposit in entry receptacle along with your donation (if desired) during the hours posted at the event or location or return it to the offering representative.

Entry Method #2: Follow all on-screen entry instructions provided in online offer you viewed ("online entry") at www.rsa30K.com. If you are not making a donation via Online Entry see Entry Method #5.

Entry Method #3: If the option to enter via telephone ("Telephone Entry") is offered, follow all instructions to submit the requested entry information & donation. If you are not making a donation via Telephone Entry see Method of Entry #5.

Entry Method #4: If the option to enter is from a personalized mailing ("Personalized Mail-in") you received, complete & return the Official Entry Form per instructions provided elsewhere in the mailing.

Entry Method #5: To enter without making a donation ("Mail-in Entry"): Handprint your name, address, daytime phone number & email address & mail to: Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367, USA.

DEADLINES TO ENTER: To qualify for the Early Bird prize drawing, Methods #1, #2 & #3 must be received by 11:59 PM ET on 7/20/17, and for all other prizes by 11:59 PM ET on 9/27/17. To qualify for the Early Bird Prize drawing, Methods #4 & #5 must be postmarked by 7/20/17 and received within 7 days thereafter, and for all other prizes postmarked by 9/27/17 and received within 7 days thereafter.

LIMIT: Regardless of the method of entry there is a limit of 400 entries per person ("Maximum Number").

FOR ALL METHODS OF ENTRY: Incomplete entries will be voided. All entries become property of the Sponsor &/or any Presenting Organizations & will not be returned or acknowledged. No responsibility is assumed for lost, late, misdirected, illegible, incomplete, mutilated, postage due or mechanically reproduced entry tickets/forms that have been tampered with or not obtained through legitimate channels, all of which will be disqualified. Liability for an irregular entry ticket/form or prize notice shall be limited to replacement with another. Sponsor will not assume responsibility for any third party's failure to act in accordance with its instructions pertaining to Sweepstakes implementation.

CONSUMER DISCLOSURES: No purchase or donation necessary. You have not yet won. Ends: 9/27/17. Prizes & their Approximate Retail Values in U.S. currency ("ARV"): Grand Prize: \$30,000 Cash, Early Bird Prize: \$3,000 in American Express Gift Cards, subject to all terms and conditions on the gift cards. Second Prize: Two round trip airline tickets to Israel up to \$3,000 value; Third Prize: Four round trip airline tickets anywhere in the U.S. up to \$1,500 value total for all four tickets. (For all airline ticket prizes winners will be provided with instructions to claim their prize through the authorized travel agent for this sweepstakes. Airline tickets must be claimed by and issued within 12 months of winner confirmation or they will be considered forfeited. In such case, no alternate winner will be selected, no substitute prize will be offered and the prize will be considered awarded.) Odds of winning depend on the number of eligible entries received during the

respective Entry Periods, estimated odds of winning are approximately no worse than 1:15,000.**Sponsor:** Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367, USA.

WINNER SELECTIONS & NOTIFICATIONS: There will be one (1) random drawing to award the Early Bird prize & one (1) drawing to award the remaining prizes, conducted by a representative of the Sponsor from among all eligible entries received during the respective Entry Periods. Random drawings to select potential winners will be conducted within ten (10) days after each respective Entry Period ends at approximately 10:00 AM ET at the offices of the Sponsor, 76-01 147th Street, Flushing, NY 11367, USA, whose decisions are final & binding in all matters concerning the Sweepstakes. Potential winners will be notified within seven (7) days of selection via email &/or telephone &/or overnight courier or mail. To receive a prize, potential winners (hereinafter, a "winner") will be required to sign & return a valid Affidavit or Declaration of Compliance, including a Liability Release & a Publicity Release (collectively, the "Affidavit/Declaration/Release") to the Sponsor within ten (10) days of date on notification. Failure to execute & return the Affidavit/Declaration/Release &/or any required documentation within the time period specified &/or return of any prize notification or prize as undeliverable may result in disgualification & selection of an alternate winner. Any potential Canadian winner will also be required to correctly answer, unaided, a time-limited mathematical skill testing question administered by telephone by Sponsor or its designated agent at a mutually agreeable time before being confirmed as a winner. If there are two or more names on an entry ticket drawn as a winner, the prize will be split among all eligible entrants on the ticket. Should one of the parties fail to meet qualifications within the time specified in the rules, e.g., completing the Affidavit/Declaration/Release on time, being of age, etc., then the other complying party will receive the full prize amount. Any costs or expenses associated with claiming or redeeming any prize will be the responsibility of each winner. Cash prizes will be awarded in form of a corporate check within thirty (30) days of winner verification. If a prize check remains uncashed after ninety (90) days of issuance date, the prize will be considered forfeited. Travel prizes must be redeemed within one (1) year of notification or prize will be considered forfeited; expenses in excess of the ARV will be the sole responsibility of winners and will not be awarded; restrictions and blackout dates may apply. Forfeited prizes will not be replaced and Sponsor will have no further obligation to the winner. No prize substitutions allowed except at the sole discretion of the Sponsor. No transfer or assignment of any prize permitted before prize award per U.S. tax regulations. Winners are responsible for all taxes on prizes as applicable. Canadian winners may be subject to withholding tax as applicable under tax treaties. All U.S. winners will be required to provide Social Security number to Sponsor for tax reporting purposes. Winning constitutes permission (except where prohibited by law) to use each winner's name, photograph, hometown, likeness, & prize won (all at Sponsor's discretion) for future advertising, publicity in any & all media now or hereafter devised throughout the world, in perpetuity, without additional compensation, notification, release, or permission. Sponsor & all other businesses concerned with this Sweepstakes & their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of prize except that the corresponding prize shall be subject to manufacturer's stated warranty, if applicable.

<u>The following paragraph is applicable to all entrants:</u> All disputes and claims arising out of or relating to the Sweepstakes Prize Drawings shall be determined according to the laws of the State of New York (United States) without regard to its conflict of law principles and all participating entrants consent to the personal jurisdiction of the federal and state courts located in New York County and agree that such courts have exclusive jurisdiction over all such disputes. All causes of action arising out of or in connection with the Sweepstakes shall be resolved individually without resort to any form of class action litigation and any and all claims, judgments and awards shall be limited to actual out of pocket expenses incurred. The Sponsor and/or Presenting Organizations reserve the right to modify, suspend, or terminate the Sweepstakes if it becomes technically corrupted. In such event, prizes will be awarded (if applicable) from eligible entries received prior to this date of termination.

Participating entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding, and indemnify, release and hold harmless the Sponsor, any Presenting Organizations, their respective parents, subsidiaries and affiliated companies, and all other businesses involved in the Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability or damage caused or claimed to be caused, in whole or in part, directly or indirectly, in connection with participation in the Sweepstakes, or acceptance or use of any prize.

The Sponsor and any Presenting Organization are not responsible for any printing, production, typographical, human or other error of any nature in printing of any Sweepstakes notice, entry form or prize notification, or in the administration of

the Sweepstakes or announcement of the prizes. Any Sweepstakes notice, entry form or prize notification containing a printing, production, typographical, human or other error of any nature shall be deemed null and void. Sponsor shall always have the right to take such other measures as it deems necessary or appropriate, in its sole discretion, to preserve the integrity of the Sweepstakes. In no event shall the Sponsor and/or any Presenting Organization have any liability or obligation to award more than the prizes offered in conjunction with the Sweepstakes. In the event Sponsor is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, Sponsor shall have the right to modify, suspend or terminate the Sweepstakes and to select winners from among all eligible entries received prior to termination.

By entering the Sweepstakes, entrants agree that in addition to being used for potential winner notification, collected information from entrants may be used by the Sponsor in a manner that is consistent with the Sponsor's Privacy Policy located at <u>www.rsa30K.com</u>. The online information Sponsor collects may be stored and processed on servers in various locations around the world. Entrants' participation in the Sweepstakes implies authorization to collect, process and use the data provided concerning the entrant and to transfer such personal data to a country located outside Canada for purposes of management of the Sweepstakes and future offers for any participant that has opted-in to receive such offers (if applicable).

WINNERS LIST: To receive a list of prize winners, available after November 30, 2017, send a stamped, self-addressed envelope by November 30, 2017 to: "Summer Sweepstakes 2017" Winners List, Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367, USA.

OPT-OUT: To opt-out from receiving offers from the Sponsor, write to the Sponsor at Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367, USA.

MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on any website and/or the Official Rules of the Official Rules, these Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

NOTICE TO ONLINE ENTRANTS

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (ii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you: (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the

decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes, in its absolute discretion, has intentionally violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE THIS WEBSITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AND CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.