

**RSA30K 2018
OFFICIAL RULES**

NO PURCHASE, CONTRIBUTION OR DONATION NECESSARY TO ENTER OR WIN. A PURCHASE, CONTRIBUTION OR DONATION DOES NOT INCREASE YOUR CHANCES OF WINNING. MAIL IN ENTRIES AND ENTRIES RECEIVED WITH A DONATION HAVE AN EQUAL CHANCE TO WIN.

ELIGIBILITY: The RSA30K 2018 ("Sweepstakes") is open to legal residents of the 50 United States (including Washington, DC) and Canada (excluding the Province of Quebec), who have reached the age of majority in the jurisdiction in which they reside at time of entry. Sponsor employees (and their immediate families, regardless of where they reside or those living in the same households, whether legally related) are not eligible to enter or win. Void where prohibited by law.

HOW TO ENTER: There are five Entry Methods:

Entry Method #1: If the option to enter at an event, location or live person-to-person is offered, complete the Official Entry Form and deposit in entry receptacle along with your donation (if desired) during the hours posted at the event or location or return it to the offering representative.

Entry Method #2: Follow all on-screen entry instructions provided in online offer you viewed ("Online Entry") at www.rsa30k.com. If you are not donating via Online Entry see Entry Method #5.

Entry Method #3: If the option to enter via telephone ("Telephone Entry") is offered, follow all instructions to submit the requested entry information and donation. If you are not donating via Telephone Entry see Method of Entry #5.

Entry Method #4: If the option to enter is from a personalized mailing you received, complete and return the Official Entry Form per instructions provided elsewhere in the mailing.

Entry Method #5: To enter without donating ("Mail-in Entry"): Handprint your name, address, daytime phone number and email address and mail to: Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367, USA.

Limit of 400 entries per person regardless of the method of entry for the Sweepstakes.

TIMING AND ENTRY DEADLINES: The Sweepstakes begins at 9:00 am ET on 4/12/18 and ends at 11:59 pm PT on 6/21/18 ("Sweepstakes Entry Period"). The early bird entry period begins at 9:00 am ET on 4/12/18 and ends at 11:59 pm PT on 5/10/18 ("Early Bird Entry Period"). To qualify for the Early Bird prize drawing, Methods #1, #2 and #3 must be received by 11:59 pm PT on 5/10/18, and for all other prizes by 11:59 pm PT on 6/21/18. To qualify for the Early Bird Prize drawing, Methods #4 and #5 must be postmarked by 5/10/18 and received within 7 days thereafter, and for all other prizes postmarked by 6/21/18 and received within 7 days thereafter.

FOR ALL METHODS OF ENTRY: Incomplete entries will be voided. All entries become property of the Sponsor and will not be returned or acknowledged. No responsibility is assumed for lost, late, misdirected, illegible, incomplete, mutilated, postage due or mechanically reproduced entry tickets/forms that have been tampered with or not obtained through legitimate channels, all of which will be disqualified. Liability for an irregular entry ticket/form or prize notice shall be limited to replacement with another. Sponsor will not assume responsibility for any third party's failure to act in accordance with its instructions pertaining to Sweepstakes implementation.

PRIZES: Prizes and Approximate Retail Values in U.S. currency ("ARV"): Grand Prize: \$30,000 Cash, Early Bird Prize: \$3,000 in American Express Gift Cards, subject to all terms and conditions on the gift cards. Second Prize: Two round trip airline tickets to Israel up to \$3,000 value or \$3,000 cash; Third Prize: \$1,000 in Amazon Gift Cards, subject to all terms and conditions on the gift cards. Odds of winning depend on the number of eligible entries received during the respective entry period, estimated odds of winning are approximately no worse than 1:15,000.

WINNER SELECTIONS AND NOTIFICATIONS: There will be one (1) random drawing to award the Early Bird prize and one (1) drawing to award the remaining prizes, conducted by a representative of the Sponsor from among all eligible entries received during the respective entry period. Random drawings to select potential winners will be conducted within ten (10) days after each respective entry period ends. All decisions by Sponsor are final and binding in all matters concerning the Sweepstakes. Potential winners will be notified within seven (7) days of selection via email, telephone or mail. To receive a prize, potential winners (hereinafter, a "winner") will be required to sign and return a valid Affidavit or Declaration of Compliance, including a Liability Release and a Publicity Release (collectively, the "Affidavit/Declaration/Release") to the Sponsor within ten (10) days of date on notification. Failure to execute and return the Affidavit/Declaration/Release or any required documentation within the time period specified or return of any prize notification or prize as undeliverable may result in disqualification and selection of an alternate winner. Any potential Canadian winner will also be required to correctly answer, unaided, a time-limited mathematical skill testing question administered by telephone by Sponsor or its designated agent at a mutually agreeable time before being confirmed as a winner. If there are two or more names on an entry ticket drawn as a winner, the prize will be split among all eligible entrants on the ticket. Should one of the parties fail to meet qualifications within the time specified in the rules, e.g., completing the Affidavit/Declaration/Release on time, being of age, etc., then the other complying party will receive the full prize amount. Cash prizes will be awarded in form of a corporate check within thirty (30) days of winner verification. If a prize check remains uncashed after ninety (90) days of issuance date, the prize will be considered forfeited. Forfeited prizes will not be replaced and Sponsor will have no further obligation to the winner. No prize substitutions allowed except at the sole discretion of the Sponsor. No transfer or assignment of any prize permitted before prize award per U.S. tax regulations. Winners are responsible for all taxes on prizes as applicable. Canadian winners may be subject to withholding tax as applicable under tax treaties. All U.S. winners will be required to provide Social Security number to Sponsor for tax reporting purposes. Winning constitutes permission (except where prohibited by law) to use each winner's name, photograph, hometown, likeness, and prize won for future advertising, publicity in any and all media now or hereafter devised throughout the world, in perpetuity, without additional compensation, notification, release, or permission.

DISPUTES/CHOICE OF LAW: Each entrant agrees that this Sweepstakes shall be governed by the laws of the State of New York and: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, may be awarded, and (4) entrant hereby waives all rights to claim such damages and all rights to have such damages multiplied or increased. All causes of action arising out of or in connection with the Sweepstakes shall be resolved individually without resort to any form of class action litigation and all claims, judgments and awards shall be limited to actual out of pocket expenses incurred. The Sponsor reserves the right to modify, suspend, or terminate the Sweepstakes if it becomes technically corrupted. In such event, prizes will be awarded (if applicable) from eligible entries received prior to this date of termination.

GENERAL TERMS: Participating entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding, and indemnify, release and hold harmless the Sponsor its respective parents, subsidiaries and affiliated companies, and all other businesses involved in the Sweepstakes, as well as the employees, officers, directors and agents of each, from all claims and liability or damage caused or claimed to be caused, in whole or in part, directly or indirectly, in connection with participation in the Sweepstakes, or acceptance or use of any prize. The Sponsor is not responsible for any printing, production, typographical, human or other error of any nature in printing of any Sweepstakes notice, entry form or prize notification, or in the administration of the Sweepstakes or announcement of the prizes. Any Sweepstakes notice, entry form or prize notification containing a printing, production, typographical, human or other error of any nature shall be deemed null and void. In no event shall the Sponsor have any liability or obligation to award more than the prizes offered in conjunction with the Sweepstakes. By entering the Sweepstakes, entrants agree that in addition to being used for potential winner notification, collected information from entrants may be used by the Sponsor in a manner that is consistent with the Privacy Policy located at www.rsa30k.com. Online information Sponsor collects may be stored and processed on servers throughout the world. Entrants' participation in the Sweepstakes implies authorization to collect, process and use the data provided concerning the entrant and to transfer such personal data to a country located outside Canada for purposes of management of the Sweepstakes and future offers for any participant that has opted-in to receive such offers (if applicable).

MISCELLANEOUS: The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Sponsor is not responsible for electronic, technical or mechanical malfunctions of any sort, for any late, lost or mishandled entries, or for any typographical errors in the advertising of the Sweepstakes. Sponsor reserves the right, at its sole discretion, to cancel/suspend/modify the Sweepstakes if it becomes corrupted in any manner such that it cannot be conducted as originally planned and, in such event, to select winners by random drawing from all eligible entries received prior to the action taken by Sponsor. By participating in the Sweepstakes, you: (i) agree to be bound by these Official Rules, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes, in its absolute discretion, has violated these Official Rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction), and to select winners from among all eligible entries received prior to withdrawal.

WINNERS LIST: To receive a list of prize winners, available after 7/1/18, send a stamped, self-addressed envelope by 10/1/18 to: Winners List - RSA30K 2018, Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367.

MAIL PREFERENCE SERVICE / OPT-OUT: IF YOU WOULD PREFER NOT TO RECEIVE FUTURE SWEEPSTAKES MAILINGS, PLEASE WRITE: Rabbinical Seminary of America, 76-01 147th Street, Flushing, NY 11367, USA.